

CyberAgent Launches Restaurant Management Game with Furry Animal Friends **'Animal Bakery' for iOS in English and Japanese**

SAN FRANCISCO, Calif. – November 2, 2011 – CyberAgent America, Inc., subsidiary of CyberAgent, Inc. (TOKYO:4751), has released 'Animal Bakery' on iOS devices. 'Animal Bakery' is currently available on Apple Inc.'s 'App Store' in English and Japanese.

'Animal Bakery' is a bakery management game where players must feed animals with organic food to attract more customers, and to design a unique bakery. The game utilizes the communication function, which will allow users to login using Facebook Connect or mixi Connect to interact with other players in the game. "With a greater focus on user interconnectivity, we aim to provide users with an unparalleled social gaming experience." says that Shinichi Saijo, President & CEO, CyberAgent America, Inc.

CyberAgent currently offers more than 80 smartphone services for both of iOS and Android. The company develops smartphone services centered "Ameba" which is No.1 blog based communication service in Japan. On the other hand, it providing a better range of services in overseas markets, such as 'FreeAppKing,' for iOS with more than 2 million DLs, "ZombieRestaurant" which ranked top 10 in the top10 free games in App Store in the U.S. market through its U.S. subsidiary, CyberAgent America, Inc.

■About 'Animal Bakery'

Availability	App Store
URL	http://itunes.apple.com/us/app/animal-bakery/id470002853
Website	http://gamewv.com/games/animalbakery/
Price	Free
Languages	English/Japanese

■'Animal Bakery' features includes:

- Feature 1 – Make Your Furry Friends Smile!**
- Feature 2 – Personalize Your Bakery With Over 100 Unique Items!**
- Feature 3 – Unlock Every Animal In Each Time Of Day!**
- Feature 4 – Earn Money Faster While In Fever Mode!**





■ Press Kit (Screenshots)

Screenshots of CyberAgent services can be found from the URL below.

<http://www.cyberagent.info/presskit111102/>

About CyberAgent, Inc.

CyberAgent, Inc. is a leading worldwide developer, publisher and distributor of interactive entertainment for PCs, handheld and wireless devices. Founded in 1998, the company has provided many kinds of businesses in Japan including being the largest social game provider, running the #1 blog based communication service (Ameba), the #1 internet, and the #1 corporate venture capital. CyberAgent maintains operations in the U.S., China, Vietnam, Japan with corporate headquarters located in Tokyo, Japan.

For additional information on the company and its offerings, please visit www.cyberagent.info or contact pub@cyberagent.co.jp

About CyberAgent America, Inc.

Established in February of 2008, CyberAgent America is a leading worldwide developer, publisher and distributor of apps for smartphone and social media. We have published FreeAppKing, which has 2M users since its launch on April 18 2011, and Ameba Pico, which has 4M users, leveraged by CyberAgent's synergies and properties between the companies within the CyberAgent group. CyberAgent America is a wholly owned subsidiary of CyberAgent, Inc.

For additional information on the company and its offerings, please visit www.cyberagentamerica.com or contact bd@cyberagentamerica.com