

**CyberAgent accepts 'My365,' Accessible Worldwide for iPhone ranked No.3 App
for Photos and Camera category for US App Store,
Establishing SIROK, Inc., As Smartphone App Developer**

TOKYO, Japan – January 5, 2012 –CyberAgent, Inc. (TOKYO:4751), a Tokyo based leader in Internet services provider, is announced today to accept 'My365' SNS Application Service for iPhone, and establishes SIROK, Inc., as smartphone app developer.

'My365' is a photo sharing SNS service, launched on 26 October, 2011, and reached more than 300 thousand accumulated downloads. Based on the concept "Turn your ordinary days into piece of memory", users can take their daily moments into a picture, pick one of several lovely filtered effects and place it into a calendar. This unique service concept caused word of mouth wave to expand number of registered users. 'My365' ranked high on the free app ranking in the photo category in 'App Store' not only in Japan, but also in other Asian countries like Thailand, Hong Kong with more than 30% users from outside of Japan. Especially in US it ranked No.3 in photo and camera app ranking as of January 2, 2012.

This time Sirok accepted the service 'My365' from its developers team and will run it with developing functions, developing android version.

■About Sirok, Inc.

Company Name	SIROK, Inc.
Place	CyberAgent Bldg, 2-11-1, Dogenzaka, Shibuya-ku, Tokyo
Establish Date	December 12, 2011
Capital	50 million yen
Management Team	Yuta Iizuka, President and CEO, and other 4 directors and auditor
Shareholder	100% CyberAgent, Inc.

■Service

URL	http://my365.in
Price	Free
Languages	English / Japanese / Chinese

About CyberAgent, Inc.

CyberAgent, Inc. is a leading worldwide developer, publisher and distributor of interactive entertainment for PCs, handheld and wireless devices. Founded in 1998, the company has provided many kinds of businesses in Japan including being the largest social game provider, running the #1 blog based communication service (Ameba), the #1 internet, and the #1 corporate venture capital. CyberAgent maintains operations in the U.S., China, Vietnam, Japan with corporate headquarters located in Tokyo, Japan.

For additional information on the company and its offerings, please visit www.cyberagent.info or contact pub@cyberagent.co.jp

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